



proudly present:

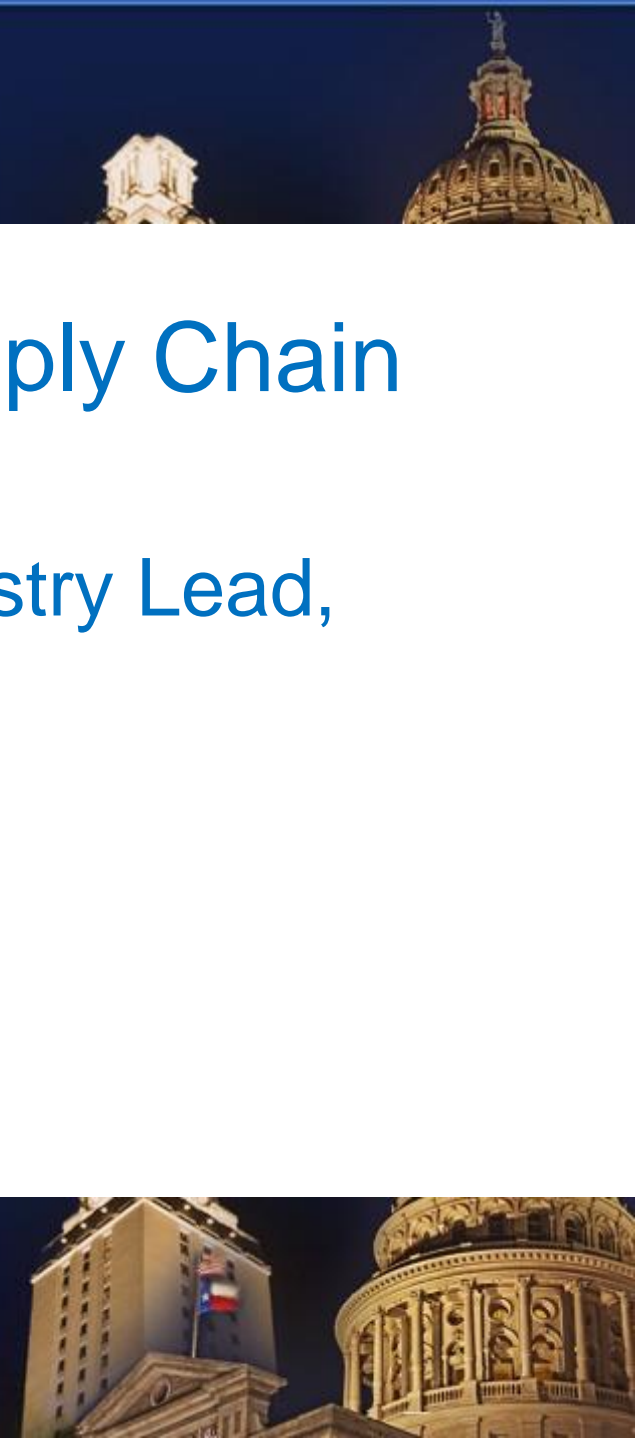
The Mobile-Enabled Supply Chain

- Ranga Bodla, Distribution Industry Lead, NetSuite

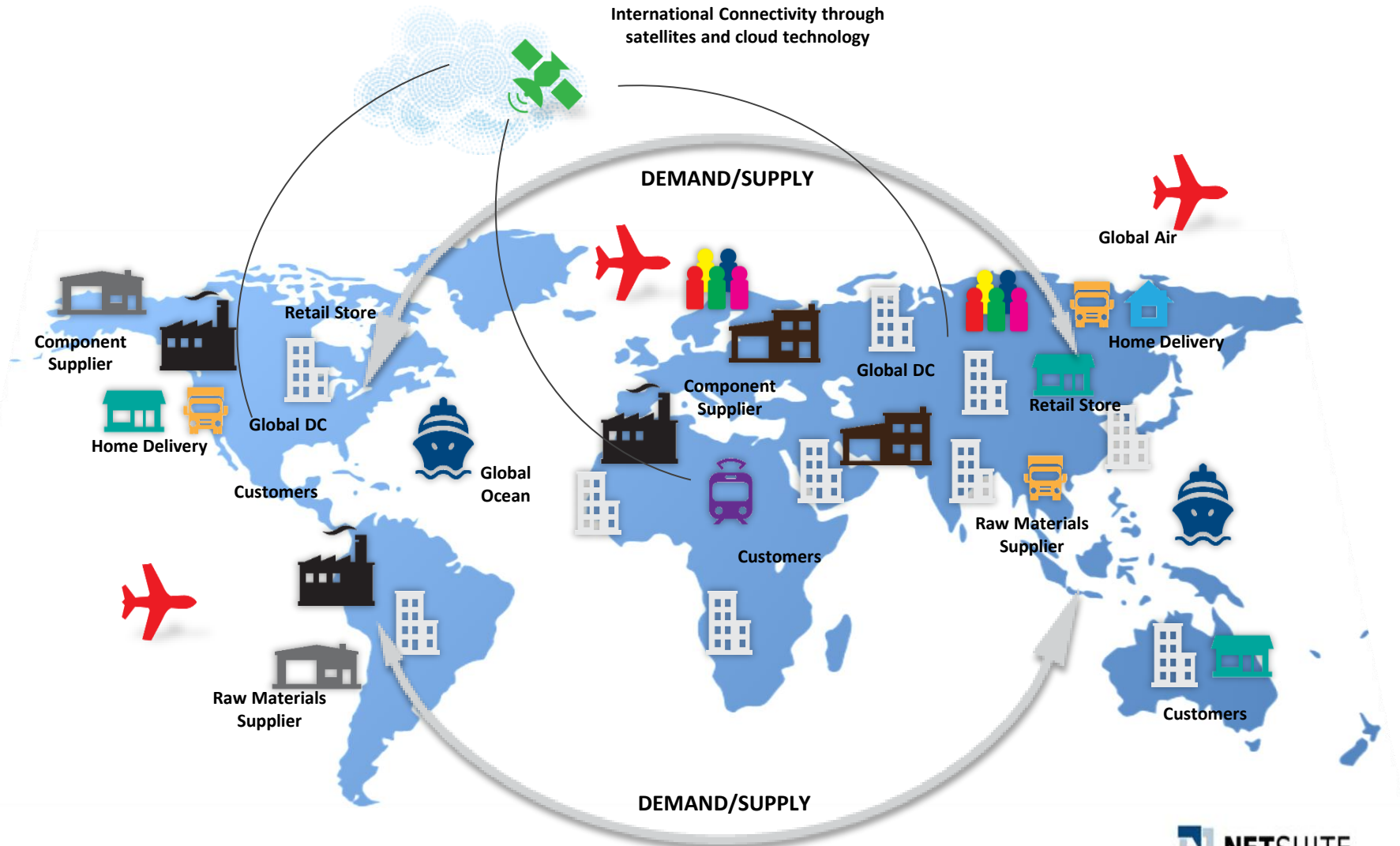
CLOUDDEVELOPERS

Mobile, Big Data & Service Models:
Critical Take-Aways for Cloud Developers

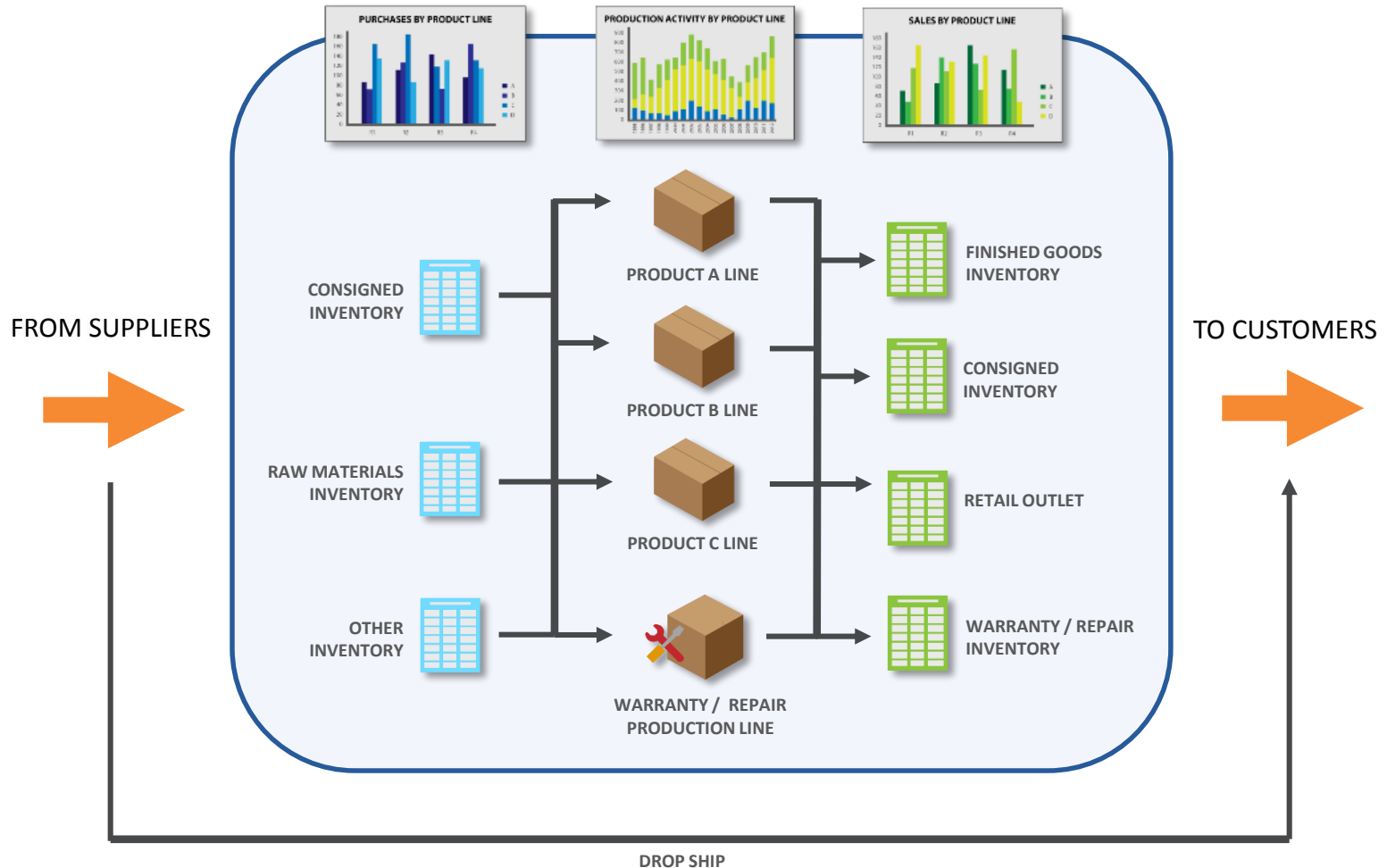
SUMMIT & EXPO 2014



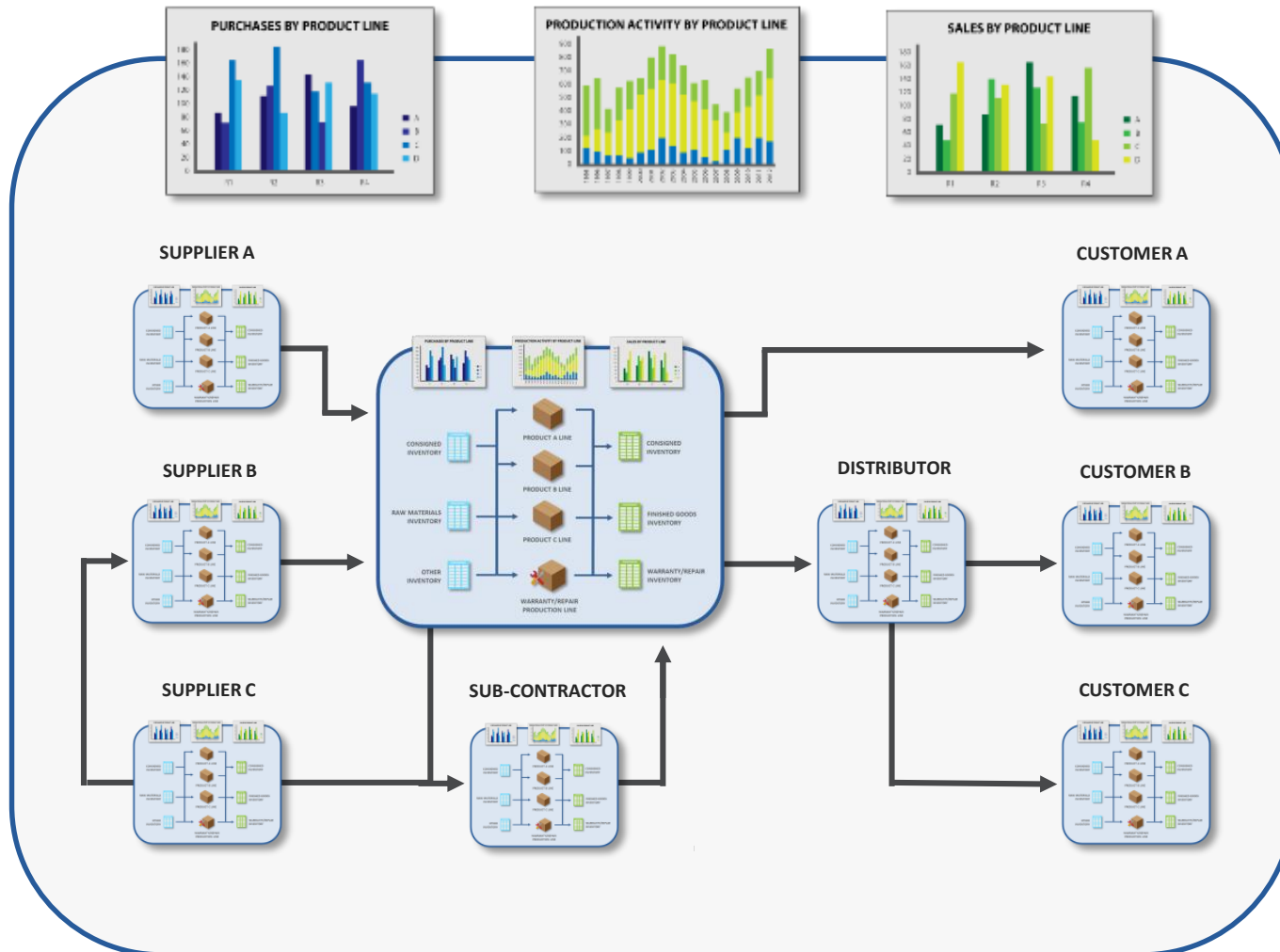
Global Supply Chain



4-Wall Supply Chain



Extended Supply Chain



Global Manufacturing: The Omnichain

Manufacturing

In House
Outsourced

Suppliers

Components
Raw Materials
Processors

Distribution

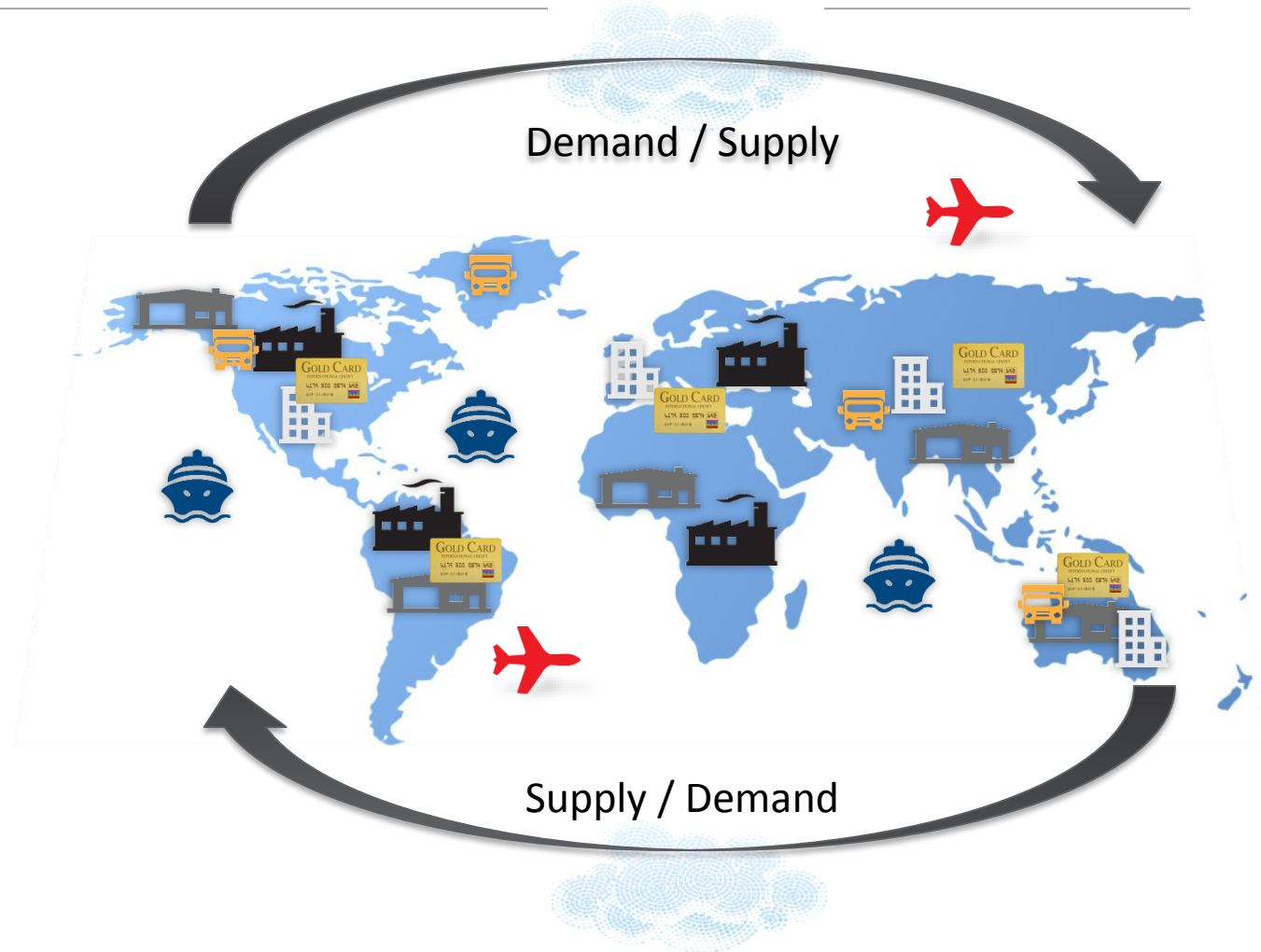
3PL
Warehouse
Retail

Logistics

Air Freight
Home Delivery

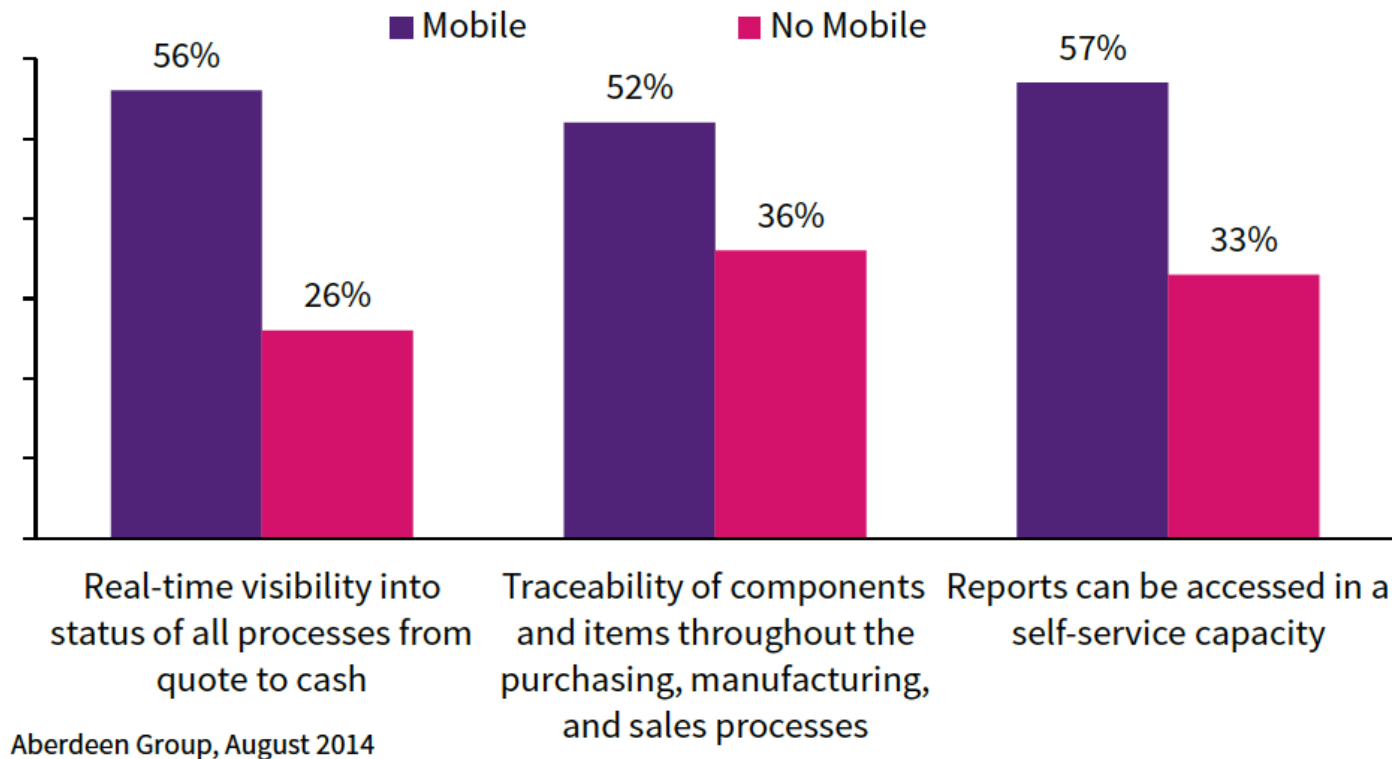
Customers

Commerce
Omnichannel



Importance of Mobility for ERP

Mobile ERP Enhances Visibility



NetSuite: World's #1 Cloud ERP

Background

- Founded in 1998
- Publicly traded on NYSE: "N"
- 3000+ employees
- \$414.5M revenue in FY13
- \$131.8M revenue in Q2 FY14

Performance

- Used by 20,000+ organizations
- Fastest growing top 10 FMS WW
- Used across 100+ countries

#1 Cloud ERP Suite



Designed for the Way You Work Today

Mobile



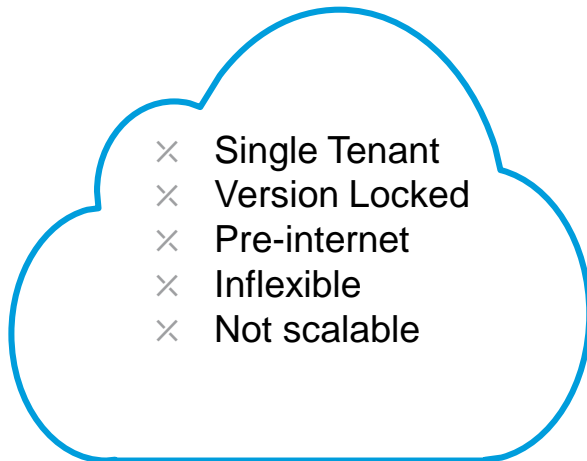
Social

The screenshot shows the SuiteSocial News Feed interface. It features a 'Channels' sidebar on the left with options like 'Private Messages', 'Status Changes', 'Record Changes', 'HR Announcements', 'Product Development', and 'Snack Post'. The main feed displays a list of posts from users including Malin Huffman, Cherry Ann Bulatao, Yong Yi, and Brad Stoutimore. Each post includes a profile picture, name, and text content. A search bar is located at the bottom left of the feed.

There's Only One True Cloud

FAKE CLOUD

aka "Private Cloud" or "Hosted"



REAL CLOUD



“Enterprises run the risk of getting nasty shocks when the thing they thought they were buying turns out to be something altogether different. Hosting and application management are not synonymous with SaaS.”

Gartner

Flexibility: Critical to Future Enterprise Software Success



Thank You

